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### Submission Confirmation

Confirmation Number 111946  
Call Sign KTVD  
Filing Quarter Date 09/30/2010  
Filing Date 10/06/2010

### Exhibit Details

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Federal Communications Commission  
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Federal Communications Commission  
Washington, DC 20554

Approved by OMB  
3060-0754

## FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 09/30/2010

Call Sign	Channel Numbers	City	State	County	ZIP Code
KTVD	20 (analog) 19 (digital)	Denver	CO	Denver	80203
Licensee Name					
Multimedia Holdings Corporation					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
Network MNTV	Denver	http://www.mytvdenver.com			
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
68581		04/01/2014			

### Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(e). 0 hours
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 3(a)
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.  
*[There are no analog core program reports.]*

### Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.  
*[There are no analog non-core program reports.]*

### Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.  
*[There are no analog sponsored core program broadcast reports.]*  
*[There are no analog sponsored core program detail reports.]*

### Digital Core Programming

- 7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream 3.0 hours
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Y
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream Y  
If No to 7(c), submit as an Exhibit a Statement of Explanation
- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 0 hours
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 0 hours
- 9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §75.673? Y
- (b) Identify publishers who were sent information in 9(a)

TV Data, TV Guide, Denver Post, Greely, Coloradan, Boulder Daily Camera, Nielsen, Cable Guide, Prevue, TitanTV, FYI

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Title of Digital Core Program #1		Origination	
Saved By The Bell		SYNDICATED	
Regular Schedule		Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sundays 7:30am-8:00am 7/11/10-9/5/10; Sundays 7:00am-7:30am 9/12/10-9/19/10; Sunday 7/4/10 11:00am-11:30am		11	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The educational and informational objective of Saved By The Bell is to tackle teen issues. The show touches on many teen issues that affect teens in everyday life. This show provides insight on options and education on everyday life experiences. Contract ended for this program 9/19/10. Moved to 7am on 9/12/10 due to premiere of Dragonfly TV which was picked up as replacement for this program. This program was not offered as a barter deal for the 10-11 season. We opted to pick up Dragonfly TV to replace it as part of our E/I schedule.			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
12	1		1
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		If the rescheduled date the second home?
Sunday 7/4/10 FN12	Sunday 7/4/10 11:00am-11:30am		Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	OTHER NEWS		

Title of Digital Core Program #2		Origination	
Animal Atlas		SYNDICATED	
Regular Schedule		Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sundays 8:00am-8:30am 7/11/10-9/26/10; Sunday 7/4 11:30am-12:00pm		12	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	

13 years 16 years Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The educational and informational objective of Animal Atlas it to allow children to travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that have allowed them to survive and thrive.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	1	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
7/4/10 #623	7/4/10 11:30am-12:00pm	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	OTHER NEWS	

Title of Digital Core Program #3	Origination		
Jack Hanna's Into The Wild	SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Preemptions	
Sundays 8:30am-9:00am 7/11/10-9/26/10; 7/4/10 2:00pm-2:30pm	12		
Length of Program	Age of Target Audience		E.I Symbol Used As Required
30 minutes	From 13 years	To 16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The educational and informational objective of Into the Wild is to engage young adults in the wild world of animals through interactive journeys to all parts of the world. Jack Hanna travels with his family to observe animals in their natural habitat and spreads deep messages of conservation and positively impacting our planet.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	1	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
7/4/10 #318	7/4/10 2:00pm-2:30pm	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	OTHER NEWS	

Title of Digital Core Program #4	Origination		
Animal Exploration With Jarod Miller	SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Preemptions	
Sundays 9:00am-9:30am 7/4/10-9/26/10	13		
Length of Program	Age of Target Audience		E.I Symbol Used As Required
30 minutes	From 13 years	To 16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The educational and informational objective of Exploration With Jarod Miller is to expose young adults to the many adventures of Jarod Miller and The Explorers Club. This half-hour thrill ride ignites the senses and with new technology uncovers hidden secrets of the world, space and beyond.

Title of Digital Core Program #5  
**Animal Rescue**  
 Regular Schedule: Sundays 9:30am 7/4/10-9/26/10  
 Total Times Aired at Regularly Scheduled Time: 13  
 Length of Program: 30 minutes  
 Age of Target Audience: From 13 years To 16 years  
 E/I Symbol Used As Required: Y  
 Origination: SYNDICATED  
 Number of Pre-emptions:

Describe the educational and informational objective of the program and how it meets the definition of Core Programming  
 Animal Rescue serves the educational and informational needs of children 13 to 16 year of age with is program content that includes safety tips, and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.

Title of Digital Core Program #6  
**Made In Hollywood: Teen Edition**  
 Regular Schedule: Sundays 10:00am-10:30am 7/4/10-9/26/10  
 Total Times Aired at Regularly Scheduled Time: 13  
 Length of Program: 30 minutes  
 Age of Target Audience: From 13 years To 16 years  
 E/I Symbol Used As Required: Y  
 Origination: SYNDICATED  
 Number of Pre-emptions:

Describe the educational and informational objective of the program and how it meets the definition of Core Programming  
 This educational/informational objective of Made In Hollywood: Teen Edition is to showcase how and why movies are made, including behind-the-scenes filmmaking and special effects techniques, in addition to introducing teenagers to career opportunities within the motion picture industry.

Title of Digital Core Program #7  
**Dragonfly TV**  
 Regular Schedule: Sundays 7:30am-8:00am 9/12/10-9/26/10  
 Total Times Aired at Regularly Scheduled Time: 3  
 Length of Program: 30 minutes  
 Age of Target Audience: From 13 years To 16 years  
 E/I Symbol Used As Required: Y  
 Origination: SYNDICATED  
 Number of Pre-emptions:

Describe the educational and informational objective of the program and how it meets the definition of Core Programming  
 The educational and informational objective of Dragonfly TV is to teach mathematics and science to children. The programs highlight children projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This show was picked up as replacement for Saved By The Bell. It premiered on 9/12/10 prior to the end of the Saved By The Bell contract. We had a total of 3.5 hours of E/I programming on 9/12/10 and 9/19/10 until Saved By The Bell's contract ended.

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? N

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired

### Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

### Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

### Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origination
Dragonfly TV	SYNDICATED
Regular Schedule	Total Times to be Aired
Sundays 7:30am-8:00am 10/10/10-12/26/10; Sunday 10/3/10 11:00am-11:30am	13
Length of Program	Age of Target Audience
30 minutes	From 13 years To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The educational and informational objective of Dragonfly TV is to teach mathematics and science to children. The programs highlight children projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

Title of Planned Core Program #2	Origination
Animal Atlas	SYNDICATED
Regular Schedule	Total Times to be Aired
Sundays 8:00am-8:30am 10/10/10-12/26/10; Sunday 10/3/10 11:30am-12:00pm	13
Length of Program	Age of Target Audience
30 minutes	From 13 years To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The educational and informational objective of Animal Atlas is to allow children to travel the

globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that have allowed them to survive and thrive.

Title of Planned Core Program #3	Origination	
Jack Hanna Into The Wild	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Sundays 8:30am-9:00am 10/10/10-12/26/10; Sunday 10/3/10 2:00pm-2:30pm	13	
Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The educational and informational objective of Into the Wild is to engage young adults in the wild world of animals through interactive journeys to all parts of the world. Jack Hanna travels with his family to observe animals in their natural habitat and spreads deep messages of conservation and positively impacting our planet.

Title of Planned Core Program #4	Origination	
Animal Exploration With Jarod Miller	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Sundays 9:00am-9:30am 10/11/10-12/26/10; Sunday 10/3/10 2:30pm-3:00pm	13	
Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The educational and informational objective of Exploration With Jarod Miller is to expose young adults to the many adventures of Jarod Miller and The Explorers Club. This half-hour thrill ride ignites the senses and with new technology uncovers hidden secrets of the world, space and beyond.

Title of Planned Core Program #5	Origination	
Animal Rescue	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Sundays 9:30am-10:00 10/10/10-12/26/10; Saturday 10/2/10 12:00pm-12:30pm	13	
Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Animal Rescue serves the educational and informational needs of children 13 to 16 year of age with is program content that includes safety tips, and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.

Title of Planned Core Program #6	Origination	
Made In Hollywood: Teen Edition	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Sundays 10:00am-10:30am 10/10/10-12/26/10; Saturday 10/2/10 12:30pm-1:00pm	13	



Length of Program: 30 minutes  
 Age of Target Audience: From 13 years To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:  
 This educational/informational objective of Made In Hollywood: Teen Edition is to showcase how and why movies are made, including behind-the-scenes filmmaking and special effects techniques, in addition to introducing teenagers to career opportunities within the motion picture industry.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(c)(1)(ii)? Y

16. Identify the licensee's children's programming liaison

Name	Telephone Number
Robbi A. Gutierrez	(303)871-1445
Address	E-mail Address
500 E. Speer Blvd.	robbi.gutierrez@9news.com
City	State
Denver	CO
	ZIP Code
	80203

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

KTVD turned off its analog signal on April 19th, 2009 and began broadcasting in HD on this date. We therefore have no information to report for Analog on this report and this section is blank. We ran several movie titles geared to younger audiences to include Material Girls Saturday 7/3/10 at 10am, Shaggy Dog Sunday 7/4/10 at 7pm and Sunday 7/25/10 at 3pm, The Brady Bunch Movie Saturday 7/17/10 at 3pm, The Wild Sunday 7/25/10 at 12pm and Sunday 8/8/10 at 7pm. All of these movie titles were given in advance to all listing services and provide on our online schedules as well. Due to NBC network's live coverage of the Wimbeldon on KTVD's co-owned and operated television station KUSA, certain of KUSA's newscasts were moved to KTVD on 7/4/10 from 7a-9a which resulted in preemption of Saved By The Bell, Animal Atlas, and Jack Hanna Into The Wild. All three of which were rescheduled in there 2nd home time periods and we ran crawls at 7:30am, 8:00am and 8:30am advising viewers of where these programs would be shown. We also sent information to listing services to ensure that these shows were listed at the reschedule time on 7/4/10. Dragonfly TV was picked up as a new program and added to our schedule on 9/12/10. Saved By the Bell's contract was schedule to end on 9/19/10. For the weekend of 9/12/10 and 9/19/10 we ran both Saved By the Bell and Dragonfly TV to fullfill our contractual obligations. Dragonfly TV was the replacement program for Saved By The Bell when it ended on 9/19/10. This is why there are only 12 telecasts for Saved By the Bell in from 6/28/10-9/19/10. Dragonfly TV ran a total of 3 times from 9/12/10-9/26/10.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee: Multimedia Holdings Corporation Signature

Date: 10/1/2010